

Catherine FRANCHE

Executive Director of Ecsite

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Nationalities: French, Canadian
Languages spoken, read and written: French, English
Language read and understood: Spanish

Education

DESS / MBA - in Management of Cultural Organisations, École des Hautes Études Commerciales (HEC), Montreal, Canada, 1996.

Certificate in Business Management, École des Hautes Études Commerciales (HEC), Montreal, Canada, 1991. Excellency award.

UQAR – Université du Québec à Rimouski, Faculty of Physics, 1985.

Employment history

Ecsite – Association Européenne des expositions scientifiques, techniques et industrielles, Brussels, Belgium

Since January 2006: Executive Director.

Ecsite is the European network of science centres and museums with 385 members from 30 countries. It facilitates cooperation among science centres, museums, aquariums, zoos, universities and other organisations engaged in science communication, through its website, periodic Newsletter, and regular eNewsletter. Ecsite's Annual Conference brings together over 900 professionals. The Executive Director defines and implements the annual objectives, manages the team and the budget. To fulfil its mission, Ecsite is involved in many European projects.

Office de Coopération et d'Information Muséographiques (OCIM), Dijon, France

OCIM is a national resource centre for professionals of the science, technical and industrial centres and museums, and of higher education establishments. It offers services in training, documentation, and editing as well as important web resources. OCIM is part of the University of Burgundy in Dijon and is supervised by the French Ministry of Research.

2003 to 2005: Project manager and partnerships

Project manager for OCIM new web site and for an electronic address. Partnerships projects, namely a symposium with Nantes University on research; a French-German event on science centres and museums. Representation on national and international committees.

1996 - 2003: Professional development coordinator

Organisation of national and international seminars, training sessions and symposiums, namely *Unexplored sensitivities in exhibitions: dream, spirituality, seduction, taboo, humour*, 1997; *Museums and theatre*, 1999; *Rencontres Nouvelles Technologies et Institutions Muséales*, Dijon, Montreal, Brussels, 1998-2000. Co-production with France, Canada and Belgium of training seminars. Coordination of professional tools such as a benchmarking electronic device for museum shops managers. Organisation of study trips in Europe and North America.

Association culturelle de l'été, Nantes, France

2002 to present: Vice-president

Organisation of summer cultural events and of a Jazz Festival. Budget in 2005: 1 million €

Greater Nantes Urban Area and City of Nantes

2001-2002: Consultant

Member of the team set up by CULTURA (Montreal) for a study on a major cultural and touristic equipment for a new urban development. (Nantes is the 7th urban area in France).

2000: Study trip in Montreal and Quebec's museums for Mr. Ayrault, Mayor of Nantes, MP and President of the majority in Parliament.

Société des musées québécois (SMQ), Montreal, Canada

The Société des musées québécois is the association representing Quebec museums.

1994: Executive director

Development and implementation of the action plan, in collaboration with the board, committees and special interest groups. Collaboration with Quebec's Cultural Ministry and with the Canadian Heritage Ministry for the elaboration of a museum policy and subsidies. Team of 12, budget: 500 000 €

1992-1994: Professional development coordinator

Development of action plan and activities: analytical tools to determine training needs, seminars and associated publications. Development of a Strategic Planification Guide of Human Resources for Museums. Grant proposals, partnerships research.

1995-1996: Other projects as consultant for SMQ

Joint publication on French and Canadian museology. / Study trip in France for Canadian museum professionals. / Strategic plan for Info-Muse, Quebec's digitalized network of museum collections.

Canadian Center for Architecture, Montreal

1992: Development service (fund-raising)

Responsible for higher level group of donators (10 000 CDN \$ and over), and implementation of a fund-raising campaign targeted to Canadian firms.

Jazz Festival, Rimouski, Canada

1990-1991: Coordinator

Organisation of a 5 day festival, 15 concerts. Promotion, logistics, contracts, 100 volunteers.

Galerie Daniel, Montreal

1989: Director's assistant

Sales and promotion of contemporary art.

Musée régional de Rimouski – Contemporary art museum, Rimouski

1986-1988: Exhibitions and Education Coordinator

National and international exhibitions and events. Planning and implementation of educational activities. Grant proposals, sponsors research, human resource management.

Agence ès Arts inc., Rimouski

1984-1986: Shareholder and manager

Co-creation of the enterprise. Artists' promotion, art sales, event organisation.