



HUNGARIAN  
NATURAL  
HISTORY  
MUSEUM

# Ecsite Annual Conference 2008

for science centres  
and museums

29-31 MAY, BUDAPEST, HUNGARY  
HUNGARIAN NATURAL HISTORY MUSEUM

**SECOND ANNOUNCEMENT**

ecsite   
European Network of Science Centres and Museums

# Programme at a glance

## Ecsite Annual Conference 2008: Pre Conference Programme

Tuesday 27 May 2008

Time	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
09:00-17:00	THE Group Training workshop for explainers						
13:00-17:00		EU Project: E-castex					

Wednesday 28 May 2008

09:00-17:00	THE Group Training workshop for explainers		Training workshop on EU proposals	EU Project: Explor			
13:00-17:00		Ecsite Board meeting					
18:30-20:00 20:00	Speakers' reception Ecsite Board dinner						

## Ecsite Annual Conference 2008: Programme

Thursday 29 May 2008

Time	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
09:30-11:50	<b>Opening Ceremony</b> Istvan Matskasi, Director General, Hungarian Natural History Museum, Budapest, Hungary Catherine Franche, Executive Director, Ecsite, Brussels, Belgium Jean Michel Baer, Director, Directorate Science, economy and society, Directorate General for Research, European Commission, Brussels, Belgium Vincenzo Lipardi, President of Ecsite, Fondazione IDIS-Città della Scienza, Naples, Italy György Vajda, Professor, Member of the Hungarian Academy of Sciences, Budapest, Hungary Charlie Trautmann, Executive Director, Sciencentre, Ithaca, New York, USA Brian Wynne, Associate Director and Principal Investigator, Lancaster University Centre for the Study of Environmental Change (CSEC), UK						
12:30	Opening of Business Bistro, Launch of Extra, Coffee Break						
13:00	Lunch						
14:00	Teaching evolution, an emerging challenge ?	Building a fundraising culture	Schools' science education policies in European countries	Getting to know you: effective ice-breakers to get people talking	Avoiding green fatigue	Visitors, interactives and objects – do we need evaluation?	Advanced nuclear energy generation and Hungary's prospect
15:30	Coffee Break						
16:15-18:15	Engaging 14 – 19 year olds in science discovery centres	Low budget – high impact. The role of small science centres	Science and society programmes: why are they important?	Growing ideas into 'good' exhibits: connecting creativity with practicality	Science without centres: festivals, fun days and ferrying it around	The key success factors in the development of long term partnerships between science centres/museums and corporate companies	New approaches to tackling big science issues and nurturing personal involvement
20:00	Gala Dinner at "Europa"-a ship cruising on the Danube						


 Sessions corresponding  
to the Conference Focus

# Programme at a glance

## Ecsite Annual Conference 2008: Conference Programme

Friday 30 May 2008

Time	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
09:15-10:30	Shaping globalisation, a science centre topic...	Science communication as a profession: training needs and future directions	The customer is our product!	Science visualisations: informing society	Familiar strangers: do science centres and schools really understand each other?	Do science centres have a responsibility to promote evolution?	Socially engaging exhibits
10:30-11:00	Coffee Break						
10:30-11:00	10:30-12:15 Ecsite Annual General Meeting						
11:00-12:15							
12:15	Lunch						
13:15-14:30	Innovation and inventing: hands-on learning in museums	What is the science centre of 2020?	Making the most of online portals	University-science centre collaborations to support science learning	Human resources for museums and science centres	Think locally, act globally	The climate change challenge
14:30	Coffee Break						
15:15-16:30	Travelling exhibitions available soon on Extra	When science meets hooligans: how to manage the opposition of radical groups	Learning in museums: what is it NOT?	Science faraway, so close	Access matters: making your exhibits accessible	Theatre in science centres and museums	Science centres, museums and projects in Eastern Europe
16:30	Coffee Break						
17:00-18:15	Climate change - an armchair tour of cutting edge, projects which engage citizens on all levels	Evaluating evaluation: What makes evaluation effective?	School, museum and university cooperation: a new synergy in science education	How we can interest girls in science and technology?	A new understanding of "learning for all" at science centres and science museums	Cooperation of science centre and industry - a win win situation	Learning from 3D video games and visualization technologies - seriously
20:00	Nocturne at the Palace of Miracles and Millenaris centre						

 Sessions corresponding to the Conference Focus

# Programme at a glance

## Ecsite Annual Conference 2008: Conference Programme

Saturday 31 May 2008

Time	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
09:15-10:30	How can we be financially successful while keeping to our missions and our goals?	Travelling exhibitions available now on Extra	Bringing the concept of sustainability to our visitors	Sharing know-how in building exhibits: a Mediterranean experience	New identities for science centres and museums	Enhancing relationships between explainers and museum's management and other staff	Skies of the world
10:45	Coffee Break						
11:30-13:00	Science education in early childhood: best practice examples	How sexy is science?	How to prolong the lifespan of exhibitions	Visitor studies as a learning tool	Open-ended experiences	How can surfers become museum and science fans? ideas, recommendations and best practices for science communication by websites	Transferability and contagiousness - how to ensure your project continues after the funding runs out
13:00	Lunch						
14:00-15:30	New ways with old favourites - New attractions for visitors	Science in society programmes: what is their impact in citizens' engagement with science?	Outreach from museums and science centres: more of the same or something different?	Science centres and regional identities	Invisible dynamics: the science of a sense of place	Climate change: from uncertainty to action, the new roles for science centres in society	Developing shows as part of a consortium
15:30	Coffee Break						
16:15-17:30	How can aquariums, museums and science centres work together to inform the public on sustainable use of the ocean on the occasion of 2008 "International Year of the Ocean + 10"?	The last will and testament of Branson Richards	Real learning: best evidence for the impact of science centres	Programmes for small children	New technologies for science, music and art content: theoretical approaches and pilot experiences	Too hot to handle? – engaging with controversial topics	
17:30-18:15 20:00	Closing Ceremony Farewell Party at the Transport Museum						

 Sessions corresponding to the Conference Focus